



Taiwan Chief Executive Officer Club for Social Benefit
CEO club

Cross-Border Connecton Innovation

About Us

History

In October 2008, around fifty CEOs and key executives of organizations in education, social welfare and other social benefit fields participated in “12 Lessons for CEOs of Social Benefit: Discover the power changing the world”. After 1 month of training, this course not only enhanced their professionalism, but also facilitated negotiations and connections between CEOs. The program directly supported the development of social benefit organizations, and indirectly influenced the staff and related parties. In addition, it created a platform for sharing experience and knowledge, and showed its impact already.

“12 Lessons for CEOs from Social Benefit” ended in 2008, but its power to change the world has not been terminated. In 2009, the participants set up “CEO Club for Social Benefit”. Working as an informal organization, this club aims to continue to develop its public benefit work, and to prepare for expanding their vision.

Who We Are

“Taiwan Chief Executive Officer Club for Social Benefit” (“CEO club” for short) is an association composed by CEOs and key executives from social benefit field who want to make a significant and better change for the world. CEO club was formally established on June 30, 2010, issued by Ministry of the Interior of R.O.C. We believe that enhancing leadership through learning, everyone could be a CEO. CEO club devote to cultivate social benefit talents by education plans.

Our Vision: To enhance the ability of social benefit organizations and their personnel to act, to be credible and to have influence in achieving social justice and in making the world a better place.

Our Mission: To become a distinguished service provider of capabilities building for social benefit talents and organizations in Asia.

We pursue our mission by:

1. Cultivating Social Benefit Talents of Leadership, Innovation and Social Enterprise

As a result of the complex issues in human society, solutions to social problems needed to deal with various aspects such as the economy and social welfare. It is also important to collaborate with every member of society, including those in governments, enterprises, non-profit organizations, communities, schools and families. “Social benefit” means “to provide a total solution to human society”. The cultivation of “social benefit talents” develops this problem-solving capacity in each person. So, people who solve problems with this kind of attitude and vision will be the leaders of human society, which is the spirit of “Volunteer Entrepreneurs.”

2. Developing a Series of Effective and Influential Programs that Provide a Suitable Career Development Map for People who are interested in Social Benefit

For those who want to join NGOs, we aim to help them take the first steps. For those who are already in NGOs, we aim to refresh and energize them. We believe that it is important to provide systematic courses for people mentioned above to improve their professionalism and capabilities, from problem identification to solution providing. This is the key strategy for achieving our mission.

Our Goals :

- the base for the sustainable development of social benefit field
- the cradle of social entrepreneurship

Our Work

12 Lessons for CEOs of Social Benefit

For leaders of public benefit and their successors: developing the ability to respond to social issues.

Social Enterprise Workshop for Social Hope Engineers(S.H.E.)

For youth who are interested in social entrepreneurship or who are enthusiastic about social issues. Provide skills training in social innovation and entrepreneurship, including proposal

writing, market evaluation and team building.

Volunteers Network for Energy Saving and Carbon Reduction

Entrusted to executive by Bureau of Energy, Ministry of Economic Affairs. For the general public we offer training courses, continuing education and website operations to provide relevant knowledge and action plans for energy saving and carbon reduction.

Volunteer Entrepreneurs Forum

Slogan is “Leadership from Cross border, Connection and Innovation”. For people working in social benefit field, in business and also for students who are interested in leadership, we provide a role model learning, cross-border connections and conversations, in order to enhance their leadership and influence.

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